

Historic, Archive Document

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WHEAT OR BOMBS

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Get More

from YOUR

**GRAIN
FIELDS**

TO HELP SUPPLY
A HUNGRY MARKET

BAKERS PLEDGE
CUT IN BREAD
HOME SUPPLY HIT

GRAIN SUPPLIES
CRITICAL

GRAIN CALLED
PEACE KEY

FLOUR PRODUCTION

CUT 25% . . .

SAYS FOOD CRISIS
WORSE THAN PAINTER

WORLD DEPENDS ON
U. S. GRAIN SUPPLY
FOR NEXT 2 YEARS

SEVERAL YEARS OF DROUGHT HAVE
SPREAD FAMINE OVER

FOOD FOR OVERSEAS
SHORT OF GOAL

FARMERS WORK
FOR THE WORLD

Let Hoffman Seed help you "help
others and yourself . . ." to meet
the world shortage and to satisfy
the feed needs on your own farm

GRAIN CROP MEETS
THE WORLD NEED

BIG WHEAT CROP LEAVES
WORLD STILL SHORT

CUT IN RATIONS
FOR EUROPE



**FOR
48 YEARS**



That's a long time, since way back in 1899 when a progressive Lancaster County farmer, A. H. Hoffman, produced a select strain of winter wheat. His neighbors wanted some of it for their fields. It was BETTER wheat, and it PAID them to sow it. Thus, this organization was founded on a basis of furnishing seed that PAID "our neighbors," and for 48 years that has been the Hoffman formula . . . Yet it isn't a "stand-still" policy. Wheat, for instance, has changed considerably since that Hoffman crop of '99. The varieties described in this folder will demonstrate the fact that the unceasing Hoffman aim is to find the seed that will PAY our friends BETTER—the best obtainable of productive varieties.

*For the
Most Bushels
Next Harvest,
Sow
EVERY ACRE
NOW with
Time-Proved
DEPENDABLE*

This year, especially, when every wheat and barley acre should produce its maximum, good seed is vital. A hungry market—a huge portion of the world that is fighting starvation—is anxious to take all you can produce. Five, ten or twenty extra bushels of grain per acre are needed as they were never needed before. Our government has set its sights for a record-breaking crop next harvest and your fields play an important part in this program. Sowing extra-yielding, Hoffman quality seed is an important step in making them play their part WELL.

Depend on Hoffman for that kind of seed—nearly half a century it has been supplied to friends who want, and get, those extra bushels per acre.

**HOFFMAN
SEED WHEAT**



In the past three years Barley "thinking" in the East has gone through a tremendous revolution. Three years ago, when Hoffman introduced "Wong" Barley, most people had never heard of it. Now the Barley acres not planted to "Wong" are the exception.

"Wong" just seems to have everything you've always wanted in Barley. Yields are HEAVY! Sixty-bushel-per-acre crops—70 bushels—yes, even 80-bushel crops are on record. Definitely "Wong" has high yielding characteristics. It stools out remarkably well, stands up straight (just like a wall when the binder goes by), and grows heavy, full heads. Makes a straw crop, too.

"Wong" does not grow the big mean beards once associated with good barley crops. We couldn't classify it as beardless, but what beard there is disappears rapidly when threshed. This feature offers no objection whatever.

For your own feed needs, barley has high value. Some authorities classify it a good second to corn.

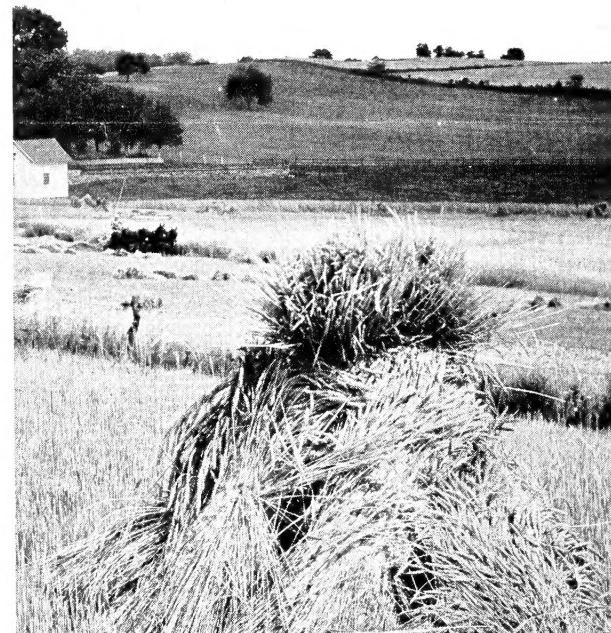
Hoffman has sound "Wong" seed, this year, from selected fields. It has been thoroughly cleaned by the Hoffman special process, treated with Ceresan, and tested. With this Hoffman seed, you need only $1\frac{3}{4}$ to 2 bu. per acre, which makes it a mighty good investment. CERTIFIED and UNCERTIFIED Seed are available, but order early. We are preparing for a terrific seed demand.

BEARDED WINTER BARLEY? Yes, there is some fine quality "Tennessee Winter" type for those who prefer it. Also a little of the "Kentucky" type. This is good, sound, heavy seed. Has been carefully selected, thoroughly cleaned and treated, and of sound germination. Offered while it lasts, at a very low figure, for the top-quality seed it is. See list.

HOFFMAN WINTER RYE—"Mammoth Winter" type ready now. Closely graded, cleaned free of foul weeds, sound growth. Consult price list and order early.

Fall Grasses—The shortage predicted last spring is now evident. For folks wanting any pasture grass seeds, please consult price list.

Alfalfa—Supply of U. S. seed exhausted. Some new crop, Oklahoma or Kansas seed, may be available for late summer or fall seeding. Some Argentine seed of sound germination and free of noxious weeds can be obtained, if wanted. Not generally recommended. Consult price list.



"FARMERS' CHOICE" TIMOTHY

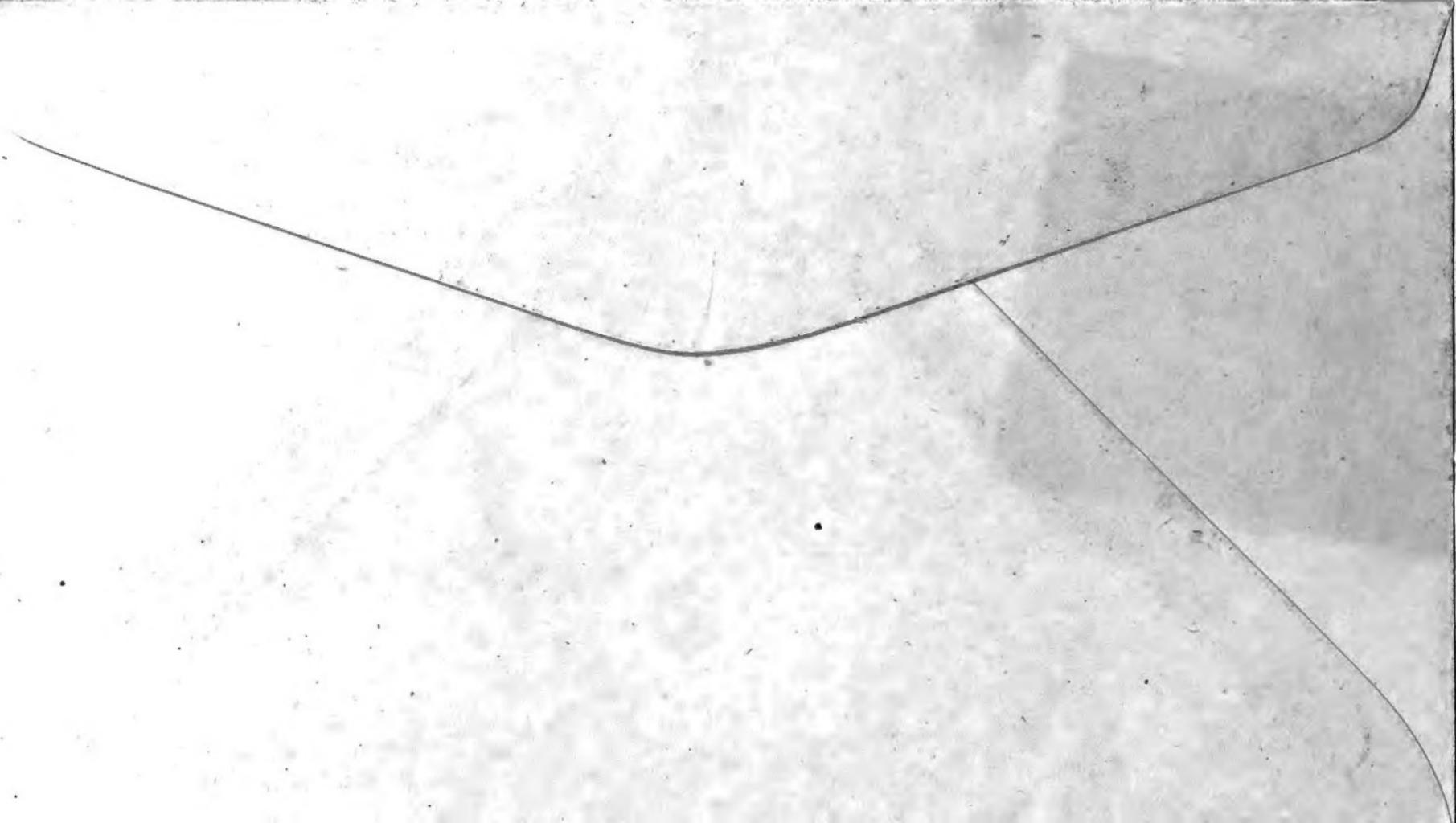
The cream of the seed crop, cleaned so thoroughly that test's average is $99\frac{3}{4}\%$ purity. Free of all noxious weeds.

Excellent crops from this seed is the reason why Hoffman "Farmers' Choice" Timothy has been sown over bigger and bigger acreage for over thirty years. Tough-rooted; continues to produce crop after crop of hay. Valuable in pastures. Timothy is so useful in so many places. Low in cost. Get the seed that has proved its ability to get results—Hoffman "Farmers' Choice."

FROM

Hoffman FARM SEEDS,
Landisville,
(Lancaster County)
Penn.





Hoffman HIGH-PRODUCTION "Thorne" SEED WHEAT

Beardless strain, producing outstanding yields. Grain good size. Chaff red. Medium length heads on thick-walled, stiff straw. Sow 1 $\frac{3}{4}$ bu. per acre.

Excellent reports on Hoffman Thorne continue to come in from all directions. A number of these letters tell of many pleasing yields. "A 40-bu.-per-acre yield from 33 acres"—a "41-bu.-per-acre—the best-looking wheat in this area." A newspaper report from Central Pa. told of a 42 $\frac{1}{2}$ -bu. yield. In another territory "where the average yield is about 20 to 25 bu. per acre and 30 is considered exceptionally good," F. A. Loverin got the almost unbelievable yield of 61 bu. per acre from 8 acres.

One basis of the productiveness of the Hoffman Thorne Seed is a vigorous root system. The plant stools well, producing a dense mass of roots which travel wide and deep. Good-sized grains of excellent milling and feeding quality are produced on medium heads. Thorne doesn't shell out easily when handling. Straw is tall, stiff and thick-walled.

Hoffman Thorne Seed is from selected fields, thoroughly cleaned, high in germination. For this reason you need plant only 1 $\frac{3}{4}$ bushels to the acre—which makes a very economical investment for good seed.

CERTIFIED and UNCERTIFIED Seed are available. A heavy demand may develop. Suggest you send your order very early.

Hoffman "Leap's Prolific" SEED WHEAT

Extra Stooling, high production Beardless wheat. Chaff white. Straw long and stiff. Ripens early. Sow 1 $\frac{1}{2}$ to 1 $\frac{3}{4}$ bu. per acre.

The old-reliable standard wheat in many areas for over 30 years. Leap's Prolific has been making fine crops in all kinds of seasons, on most all kinds of soil—high or lowland, clay, loam, limestone, gravel or slate.

Deep roots, extra stooling, many long stalks per seed, and the fact that Leap's is stubbornly resistant to winter-kill, have been the factors responsible for the many excellent Leap's crops.

Grain is hard, doesn't shell out easily, and matures early. Most folks like Leap's long, stiff straw.

Here is a good supply of Leap's—both CERTIFIED and UNCERTIFIED—thoroughly cleaned seed, and tested. Consult price list.

"PENNSYLVANIA 44" (Nittany)—The most popular bearded wheat of the East. Good storer. Long straw. Good size, well-filled heads. Kernels of good milling qualities. Supply limited. Early orders urged.

"BLACK-HAWK"—New bearded type bred in Wisconsin. First time here. Showed extreme stooling ability. Part of a field sown at 1 bu. per acre outyielded part sown at 1 $\frac{1}{2}$ bu. rate. Showed ability to get back on its feet after early knockdown by storm. New, but warrants watching. If you like bearded wheat, try a little of this "Black-Hawk" seed.



Full Crops . . . thick, heavy sheaves

"As ye sow . . . so shall ye reap"

Several thousand years have gone by since the Prophet made this observation. Yet, how true it is today! As you sow your wheat fields this fall, your mind will be on next summer's reaping. Naturally, you are hoping it will be a big harvest. "As ye sow" . . . —the seed you put in your ground—is a vital factor in that harvest. Good Hoffman seed, thoroughly cleaned, has proved time after time to be worth 5, 8, 12—yes, even 15 bushels more per acre after the binder goes by. Is it worth investing in good seed to get those extra bushels? If you figure on a dollar and cents basis only, the answer is a profitable "yes"—you'll be many dollars an acre ahead.

But, ". . . so shall ye reap" has a deeper meaning for all of us this year. The U. S. wheat crop of 1947 may well be the means of greatly helping save the world from the chaos of hunger that could lead to another war.

"As ye sow . . ." this fall—as you plan the seed for your fields—think of the importance of those extra bushels at harvest and sow GOOD Hoffman seed on EVERY acre!

A. H. HOFFMAN, INC.
LANDISVILLE (Lancaster Co.), PA.

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Agriculture

